

The Impact of Telework on Consumption

Evidence from Mobile Phone and Transaction Data

Gabrielle Gambuli^{1,2}, David Bounie¹, Chloé Breton^{1,2}, Etienne Côme³

¹Télécom Paris, CREST

²French National Institute of Statistics (Insee), SSPLab

³Université Gustave Eiffel, GRETTIA

Séminaire du GAINS

10 mars 2026

Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

Results

Sectoral
heterogeneity

Robustness
checks and limits

Conclusion

Appendix

Context and motivation

Telework in France

- Teleworkers: 3% in 2017 → 20% in 2021–2024
- Among teleworkers: 2-3 days/week working from home
- Strong occupational gradient
 - Executives: ~50% telework
 - Manual workers: ~0%

Geography of telework

- Telework jobs are concentrated in city centers
- Teleworkers' residences are spread across city centers and the suburbs
- Telework changes workers' daily location: city center ↔ suburbs

Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

Results

Sectoral
heterogeneity

Robustness
checks and limits

Conclusion

Appendix

Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

Results

Sectoral
heterogeneity

Robustness
checks and limits

Conclusion

Appendix

Consequence (what we find in this paper)

- Spatial redistribution of offline consumption
 - Workers shift spending from their office to their home, from urban cores to residential areas
- Context-dependent consumption behavior
 - At home, more cooking
 - At workplace, more on-the-go purchases
- Negative overall effect on in-store consumption?

Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

Results

Sectoral
heterogeneity

Robustness
checks and limits

Conclusion

Appendix

Why should economists care?

- Telework is structurally transforming urban economies (post-COVID persistence)
- Consumption is hyper-local and sensitive to daily mobility
 - +1% presence \Rightarrow +1% card payments in stores (Breton et al., 2025)
 - Online payments \simeq 10% of payments in France (Banque de France)
- But we lack causal evidence on how telework impacts consumption
 - Relevant for urban planning, local retail strategy, territorial cohesion

Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

Results

Sectoral
heterogeneity

Robustness
checks and limits

Conclusion

Appendix

What is the economic impact of telework on where and how much people consume offline?

1. How does telework shift daily presence between home and workplace?
2. How do these shifts translate into changes in local spending?
3. What are the spatial and sectoral net effects?

Closest literature: working from home and local spending

- Alipour et al (2025), *Working from Home and Local Spending*
 - German evidence using cross-sectional telework potential at residence
 - Using a IV DiD methodology, they show that:
↑ teleworkers share among residents → ↓ commuting → ↑ local spending
 - Using a DiD methodology, they show that:
Post-covid, ↓ spending in city centers
 - Suggest spatial redistribution, but no evidence on aggregate effects
- Althoff et al (2022), *The Geography of Remote Work*
 - US evidence using cross-sectional telework potential at the workplace
 - Furthermore, they show that:
↑ teleworkers share among workers → ↓ local spending
 - Suggest a negative impact for city centers, but no evidence on spatial relocation and aggregate effects
- Barrero et al. (2021) assume a pure spatial redistribution of spending

Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

Results

Sectoral
heterogeneityRobustness
checks and limits

Conclusion

Appendix

Other related literature on telework

- Residential relocation (“donut effect”)
 - US: relocation away from city centers, affecting housing markets (Ramani & Bloom, 2021; Gokan et al., 2022; Li et al., 2026)
 - Europe: limited migration; short-run adjustments mainly via daily routines (Alipour et al., 2025; GIP POPSU, 2022)
- Mobility and daily activity
 - Telework reduces commuting and reshapes daily activity patterns (Delventhal et al., 2022; Kiko et al., 2024)
 - Descriptive evidence on presence reallocation (De Fraja et al., 2021)
 - Change in presence have consequences for the office market (Bergeaud et al., 2021)
- Labor economy
 - Change in presence have consequences for employment, with losses in accommodation, food services, and retail in areas most exposed to telework (Dalton et al., 2023; Denagiscarde, 2025)
- Welfare effects
 - Economic gains for teleworkers via lower lunch and gas costs (Barrero et al., 2021)

Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

Results

Sectoral
heterogeneityRobustness
checks and limits

Conclusion

Appendix

Existing studies focus on one side of telework effects (home vs workplace), suggesting spatial redistribution of consumption, but the causal net effect on local demand remains unclear.

Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

Results

Sectoral
heterogeneity

Robustness
checks and limits

Conclusion

Appendix

1. First two-sided causal assessment of telework on consumption
 - Identify both **positive**/**negative** demand shocks from **home-presence** and **workplace absence**
2. Identification using high-frequency data
 - Mobile phone location data + card transactions
 - Municipality-day variation (within a month in the post-covid area)
3. Telework measurement innovation
 - Move beyond occupation-based teleworkability indices (Dingel & Neiman 2020)
 - Finer resolution than Google Mobility or proxies based on national surveys

Introduction

Data

Identification strategy

Telework model

Model

Results

Consumption model

Model

Results

Sectoral heterogeneity

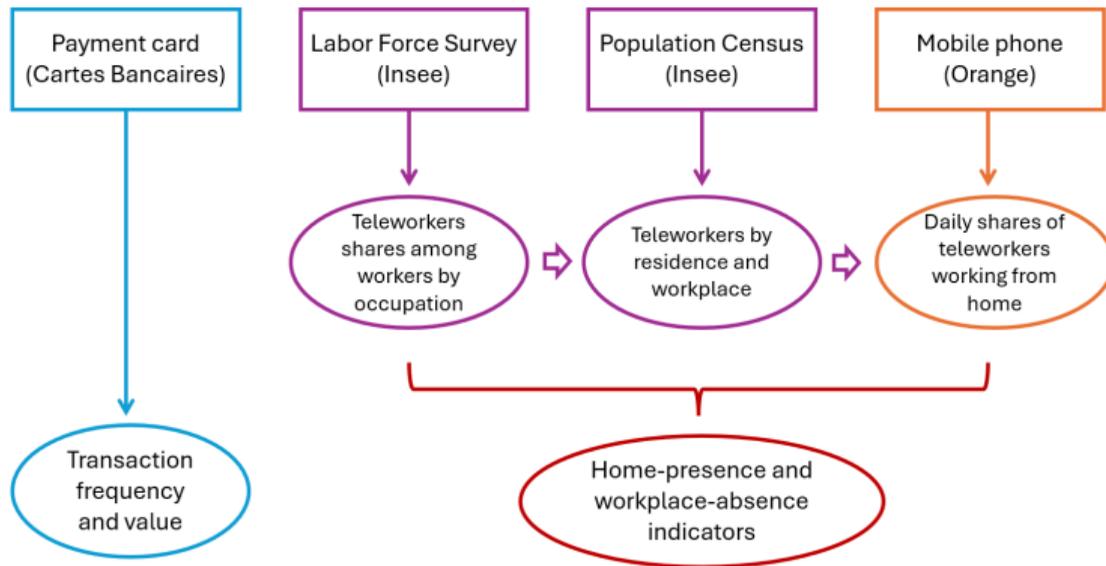
Robustness checks and limits

Conclusion

Appendix

Data

Municipality-weekday level (September 2022)



Lyon Functional Urban Area

- 560 municipalities, 2.7 million residents, 1.2 million workers, 220K teleworkers (19% of working population)
- Urban core + commuting zone
- Ideal spatial setting to study residence–workplace mobility and consumption reallocation



Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

Results

Sectoral
heterogeneity

Robustness
checks and limits

Conclusion

Appendix

Spatial distribution of teleworkers

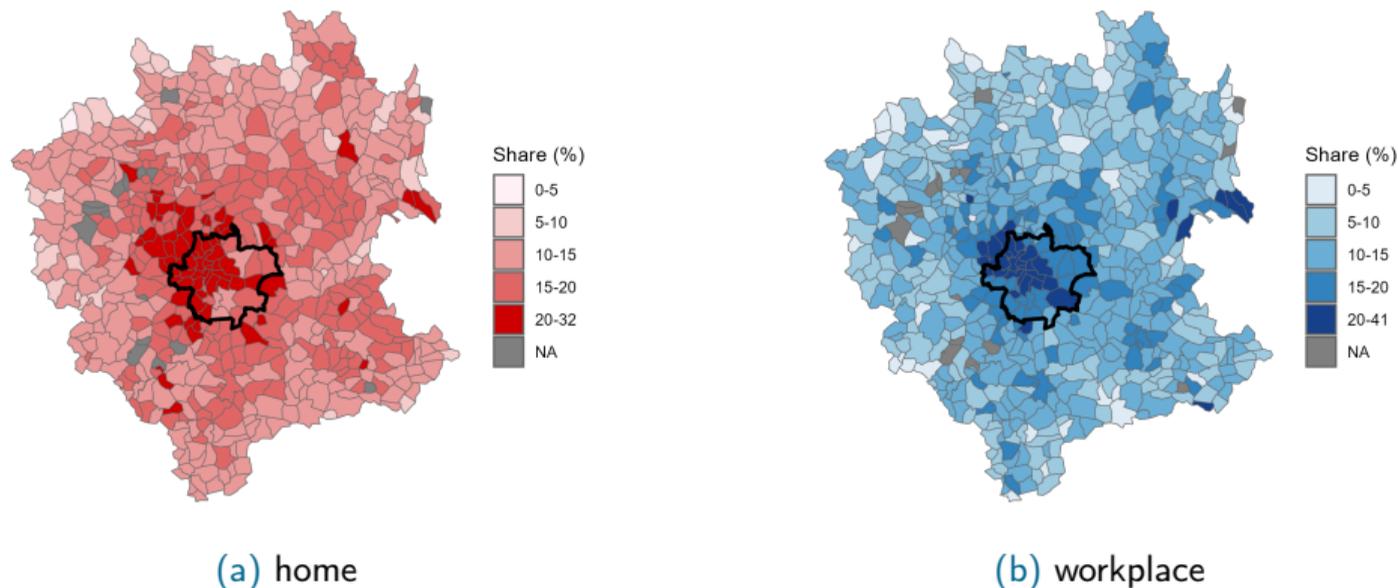


Figure 1: Share of teleworkers among workers

Notes: Telework rates by occupation and residence location group (LFS 2022) mapped onto the population census residence–workplace matrix. The figure shows that teleworkers jobs are more concentrated in the urban core than their residences.

Teleworkers between the core and the commuting zone

	Teleworkers share		Daily presence	
	Residence	Workplace	$\Delta\%$ ¹	Δ ²
Urban core	58.8	67.1	-4.84	-10,963
Commuting zone	41.2	32.9	+3.42	+7,753

Table 1: Distribution of the 220K teleworkers in the Lyon FUA

¹Average daily percentage change in workers presence relative to workplace-attached workers

²Absolute change

Local presence shifts

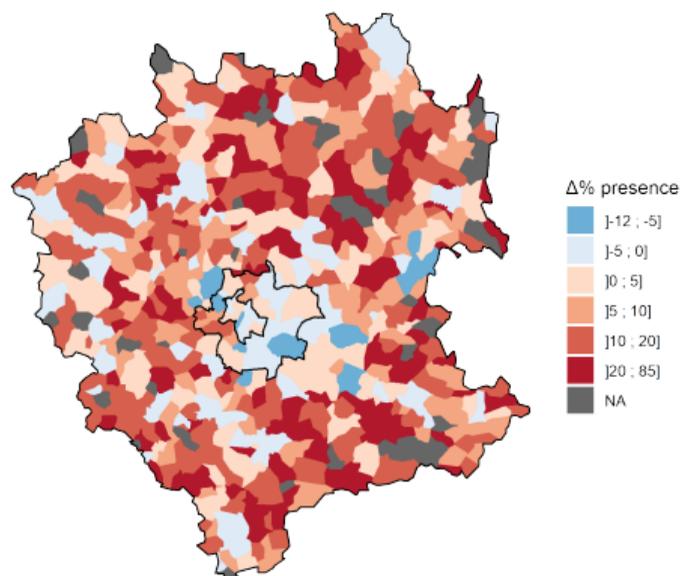


Figure 2: Telework-driven variation in daily presence

Notes: The figure presents the average daily change in worker presence per municipality due to telework, relative to workplace-attached workers. Most municipalities show a relative increase in presence compared with a no-telework scenario (high in % but small in absolute change), while a few see decreases (low in % but large in absolute change).

Introduction

Data

**Identification
strategy**

Telework model

Model

Results

Consumption
model

Model

Results

Sectoral
heterogeneity

Robustness
checks and limits

Conclusion

Appendix

Identification strategy

1. Telework model

- Infer daily shocks in home-presence from mobile phone data
- Quantify the two home-presence/workplace-absence shocks at the municipality-weekday level

2. Consumption model

- Municipality-weekday variation in telework practice in a two-way fixed effects model → isolate the daily telework causal effects

Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

Results

Sectoral
heterogeneity

Robustness
checks and limits

Conclusion

Appendix

Step 1: Telework model

$$\text{Residents}_{i,t} = \sum_d \widehat{\beta}_d \text{Teleworkers}_i + \widehat{\alpha} \text{Inactives}_i + \sum_{kg} \gamma_{d(t),k,g(i)} \text{Part-time workers}_{i,k} + \epsilon_{i,t} \quad (1)$$

- $\text{Residents}_{i,t}$: number of individuals present in their residential zone i on weekday t , during working hours (9:00–12:00)
Source: Mobile phone data, Orange (September 2022)
- Teleworkers_i : estimated residents who regularly work from home
Source: Labor Force Survey (Q4, 2022) + Population Census (2021)
- $\widehat{\beta}_d$: estimated share of teleworkers working from home on weekday $d(t)$
- $\gamma_{d,k,g}$: share of part-time workers not working on day $d(t)$, socio-professional category k , and residential zone group $g(i)$ within the FUA [▶ see](#)
Source: Labor Force Survey (Q4, 2022)
- Inactives, part-time workers
Source: Population Census (2021)

Introduction

Data

Identification
strategy

Telework model

Model
Results

Consumption
model

Model
Results

Sectoral
heterogeneity

Robustness
checks and limits

Conclusion

Appendix

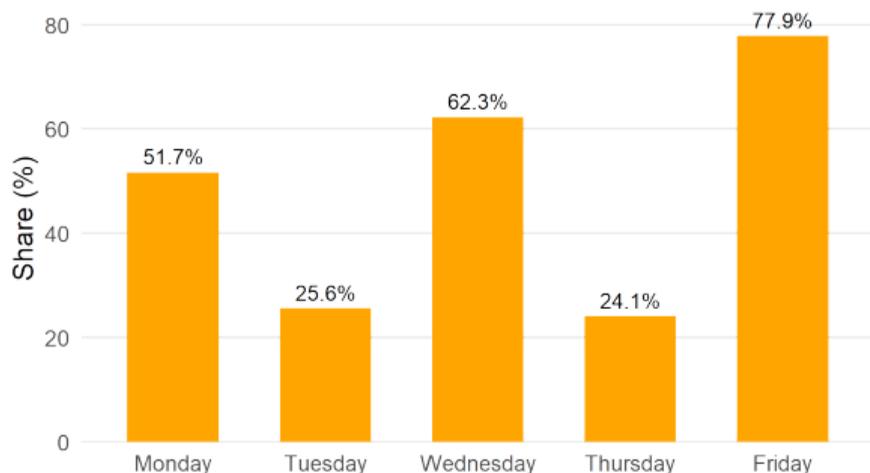
Results: estimated daily telework practice $\hat{\beta}_d$ 

Figure 3: Average daily shares of teleworkers working from home³ [▶ validity test](#)

³Note: The coefficients for Monday, Wednesday, and Friday are statistically significant at the 1% level, while those for Tuesday and Thursday are significant at the 15% level.

Definitions: variables of interest

Daily teleworker **presence/absence** by municipality (home vs. work)

$$WFH_{it}^{(H)} = \hat{\beta}_t \frac{\sum_{jk} \tau_{kg(i)} Workers_{ijk}}{\sum_{jk} Workers_{ijk}} \quad (2)$$

$$WFH_{jt}^{(W)} = \hat{\beta}_t \frac{\sum_{ik} \tau_{kg(i)} Workers_{ijk}}{\sum_{ik} Workers_{ijk}} \quad (3)$$

- $Workers_{ijk}$: workers living in i , working in j , with occupation k
Source: Population Census (2021)
- $\tau_{kg(i)}$: share of workers who regularly work from home by occupation k and residence group $g(i)$
Source: Labor Force Survey (Q4, 2022) [▶ see](#)
- $\hat{\beta}_t$: share of teleworkers working from home on day t
Source: Mobile phone data, Orange (September 2022)

Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

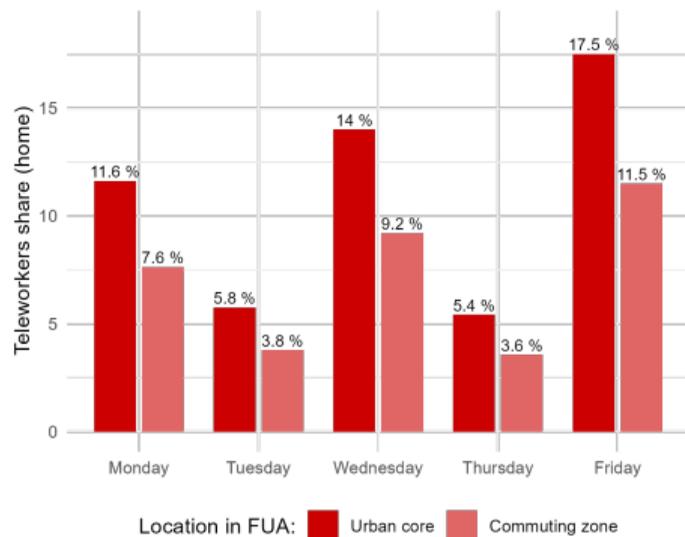
Results

Sectoral
heterogeneityRobustness
checks and limits

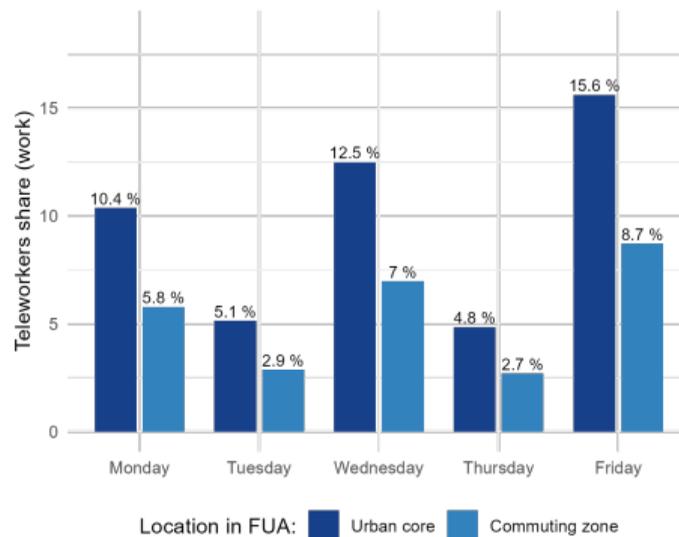
Conclusion

Appendix

Descriptive statistics: variables of interest



(a) home



(b) workplace

Figure 4: Share of workers working from home per day, urban core vs commuting zone

Notes: The two indicators appear symmetric on average, but not at the municipality level. Patterns depend on the residence–jobs local structure.

Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

Results

Sectoral
heterogeneity

Robustness
checks and limits

Conclusion

Appendix

Introduction

Data

Identification
strategy

Telework model

Model

Results

**Consumption
model**

Model

Results

Sectoral
heterogeneity

Robustness
checks and limits

Conclusion

Appendix

Step 2: Consumption model

Consumption model

Using Poisson Pseudo-Maximum Likelihood (PPML) method, we estimate :

$$Y_{it} = \exp \left[\theta_1 \text{WFH}_{it}^{(\mathcal{H})} + \theta_2 \text{WFH}_{it}^{(\mathcal{W})} + \beta X_{it} + \delta_i + \gamma_{gt} + \epsilon_{it} \right]$$

- Y_{it} : transactions (frequency and value) in municipality i on date t (September 2022)
- $\text{WFH}_{it}^{(\mathcal{H})}$: daily teleworkers home-presence (% of workers living in i)
- $\text{WFH}_{it}^{(\mathcal{W})}$: daily teleworkers workplace-absence (% of workers working in i)
- δ_i : municipality fixed effects
- γ_{gt} : date \times municipality-group fixed effects
- X_{it} : weather, public transportation disruptions/delays, home-presence/workplace-absence of part-time workers on day-off

Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

Results

Sectoral
heterogeneityRobustness
checks and limits

Conclusion

Appendix

Semi-elasticities of transaction frequency

$$Y_{it} = \exp \left[0.985^{***} \text{WFH}_{it}^{(H)} + -1.713^{***} \text{WFH}_{it}^{(W)} + \sum_c \beta_c X_{it}^c + \delta_i + \gamma_{gt} + \epsilon_{it} \right]$$

On average, from Thursday to Friday :

Home

+8.3pp presence



↑ 8.2% transactions
(+109)

Workplace

+6.4pp absence



↓ 11.0% transactions
(-146)

³Signif. codes: ***: 0.01

Semi-elasticities of transaction value

$$Y_{it} = \exp \left[0.969^{***} \text{WFH}_{it}^{(H)} + -1.343^{***} \text{WFH}_{it}^{(W)} + \sum_c \beta_c X_{it}^c + \delta_i + \gamma_{gt} + \epsilon_{it} \right]$$

On average, from Thursday to Friday :

Home

+8.3pp presence



↑ 8.0% spending
(+3,813€)

Workplace

+6.4pp absence



↓ 8.6% spending
(-4,074€)

³Signif. codes: ***: 0.01

Substitution between workplace and home consumption

Average substitution rate at the municipality level for +1 teleworker at home vs -1 teleworker at the workplace:

$$\left| \frac{\exp(\theta_1 / \overline{\text{Workers}^{(\mathcal{H})}}) - 1}{\exp(\theta_2 / \overline{\text{Workers}^{(\mathcal{W})}}) - 1} \right| \approx \left| \frac{\theta_1}{\theta_2} \right|$$

Estimated substitution

- 0.60 in transaction frequency ($CI_{90\%} = [0.41 ; 0.93]$)
- 0.76 in transaction value ($CI_{90\%} = [0.47 ; 1.36]$)

Estimate $< 1 \Rightarrow$ incomplete consumption substitution

Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

Results

Sectoral
heterogeneity

Robustness
checks and limits

Conclusion

Appendix

Telework local net effect

$$\Delta_i\% = \frac{100}{T} \sum_t \left(\exp(\hat{\theta}_1 \text{WFH}_{it}^{(H)} + \hat{\theta}_2 \text{WFH}_{it}^{(W)}) - 1 \right)$$

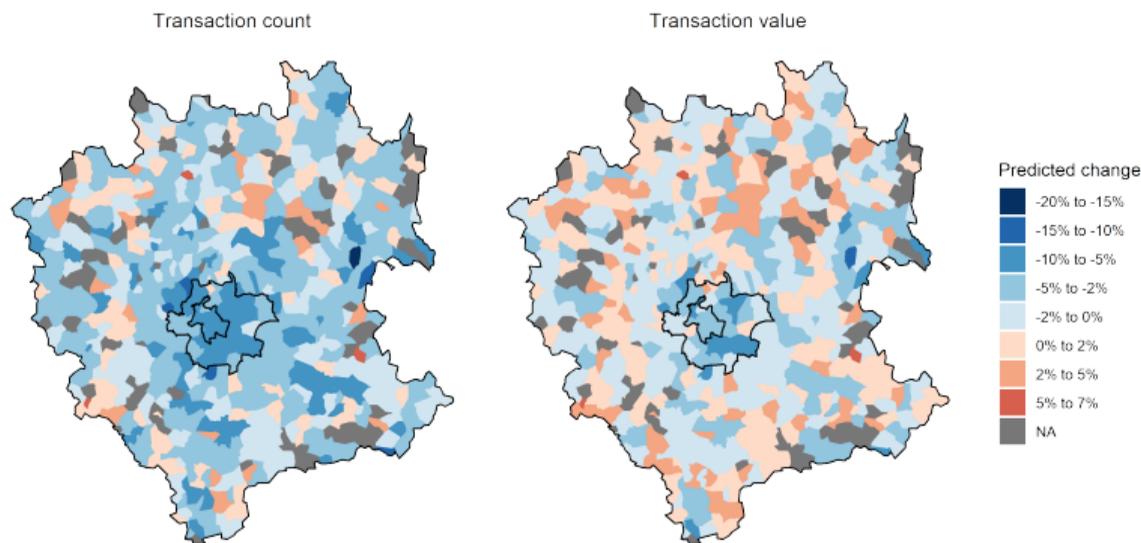


Figure 5: Average daily transaction changes induced by telework

Telework local net (significant) effect

We attest the significance of our results using a bootstrap procedure:

- Draw 500 samples of 532 municipalities with replacement
- Each sample includes the full time series of transactions and telework shares
- Compute the empirical 90% confidence intervals

Telework local net (significant) effect

Results at the 10% empirical significance level:

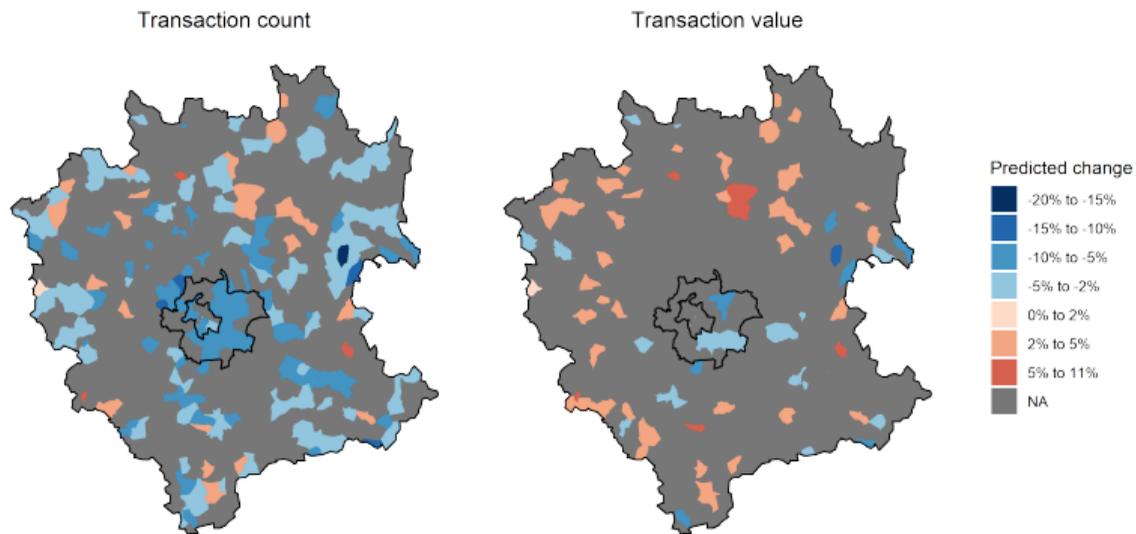


Figure 6: Average daily transaction changes induced by telework

Zone group	Transaction count				Transaction value		
	(1) N_g	(2) $\sum_{i \in G} Y_{ig}$	(3) $\Delta_g \%$	(4) Δ_g	(5) $\sum_{i \in G} Y_{ig}$	(6) $\Delta_g \%$	(7) Δ_g
Lyon city	9	227,074	-6.82 [-12.03; -0.10]	-15,497	6,195,465	-2.98 [-8.62; 4.04]	-184,758
Rest of the core	30	190,564	-6.67 [-11.17; -0.64]	-12,713	6,944,555	-3.30 [-8.14; 2.28]	-229,428
Urban commuting zone	166	254,930	-4.82 [-8.02; -0.46]	-12,285	10,467,588	-2.39 [-6.05; 1.86]	-250,169
Rural commuting zone	327	58,652	-2.70 [-5.59; 0.78]	-1,584	2,331,438	-0.81 [-3.79; 2.77]	-18,803
All	532	731,220	-5.75 [-9.92; -0.38]	-42,079	25,939,046	-2.63 [-7.06; 2.63]	-683,158

Table 2: Aggregate daily impact of telework: predicted percentage change in transactions

Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

Results

Sectoral
heterogeneity

Robustness
checks and limits

Conclusion

Appendix

Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

Results

**Sectoral
heterogeneity**

Robustness
checks and limits

Conclusion

Appendix

Sectoral heterogeneity

Sectoral heterogeneity

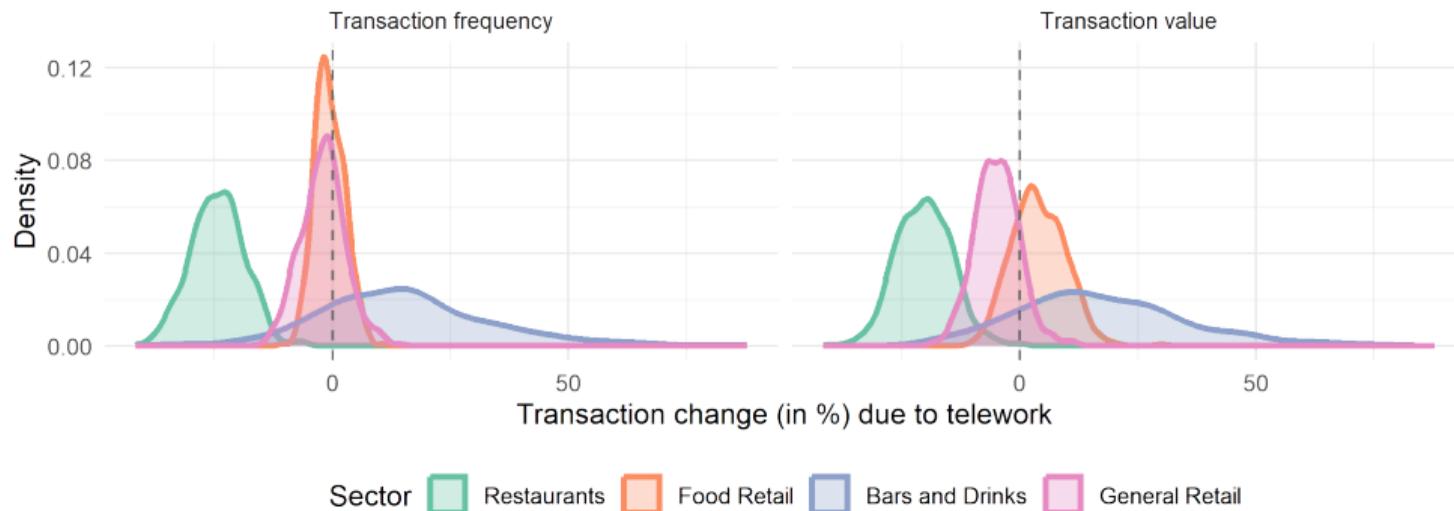


Figure 7: Bootstrap distribution of the average daily aggregated effect of telework, by sector

Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

Results

**Sectoral
heterogeneity**

Robustness
checks and limits

Conclusion

Appendix

- Restaurants: strongly negatively affected
 - Net effect: -25% transactions $[-34; -15]$, -21% value $[-29; -11]$ ⁴
 - Reflects strong dependence on workplace foot traffic
- Bars and cafés: positive but imprecise
 - Net effect: $+14\%$ transactions $[-10; +47]$, $+15\%$ value $[-9; +49]$
 - Consistent with third-place working or local leisure consumption
- Food retail: mild positive response
 - Net effect: -1.7% transactions $[-5.7; 4.8]$, $+2.8\%$ value $[-4.8; 12.8]$
 - Consistent with more home cooking / larger grocery purchases
- Other sectors: no significant effects

⁴90% confidence intervals

Sectoral and spatial heterogeneity

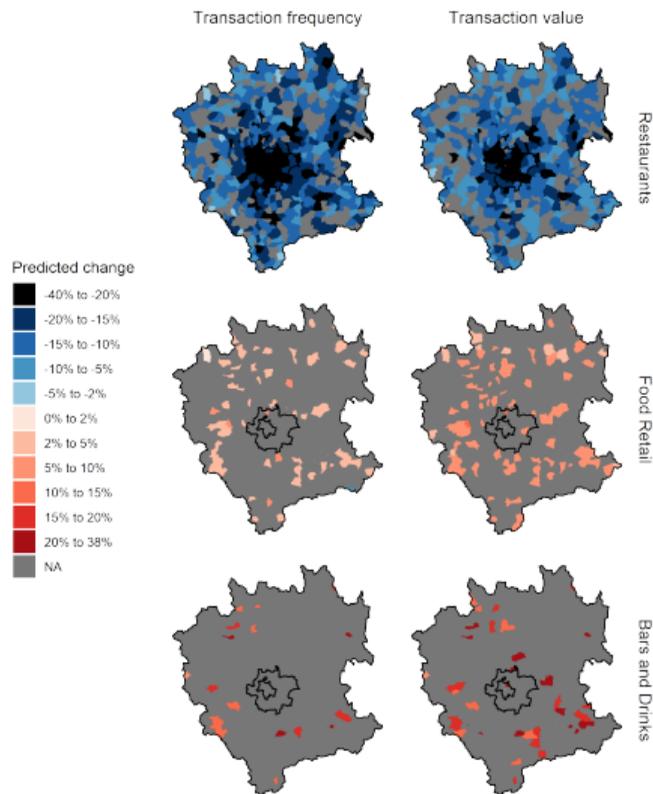


Figure 8: Statistically significant (10% level) telework effect by sector

Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

Results

Sectoral
heterogeneity

**Robustness
checks and limits**

Conclusion

Appendix

Robustness checks and limits

Robustness checks

Double bootstrap standard errors

- To account for the uncertainty from the two-step estimation procedure [▶▶ see](#)

Measurement error bias

- Telecommuters only (living and working in a different municipality)
- Sensitivity analysis: using finer spatial resolution of WFH shares $\hat{\beta}$ (spatial group & municipality level) [▶▶ see](#)
- Instrumental variable strategy: two-stages residual inclusion with shift-share-style instruments [▶▶ see](#)

⇒ Results are robust

Model extensions

- Spatial spillovers [▶▶ see](#)
- Temporal substitution [▶▶ see](#)

[Introduction](#)[Data](#)[Identification
strategy](#)[Telework model](#)[Model](#)[Results](#)[Consumption
model](#)[Model](#)[Results](#)[Sectoral
heterogeneity](#)[Robustness
checks and limits](#)[Conclusion](#)[Appendix](#)

- External validity
 - Do our results generalize to polycentric urban areas?
- One-month data
 - Captures daily adjustments only, no long-run adaptations (firms, employment, location choices)
 - How are WFH savings reallocated on the long-run?
- Consumption measurement
 - In-store transactions only
 - Does telework have an effect on online consumption?

Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

Results

Sectoral
heterogeneity

Robustness
checks and limits

Conclusion

Appendix

Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

Results

Sectoral
heterogeneity

Robustness
checks and limits

Conclusion

Appendix

Conclusion

Telework is not economically neutral

⇒ Challenges the “pure redistribution” assumption (Barrero et al. 2021)

- Spatial shift in shop visits and spending:
 - the urban core experience higher decrease in transaction frequency and value than the commuting zone (very residential municipalities see gains)
- Not a pure spatial shift in spending:
 - net large decrease in restaurants
 - weak increase in food retail and cafés
- Overall, weak evidence of a negative net effect in spending over the Lyon FUA

Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

Results

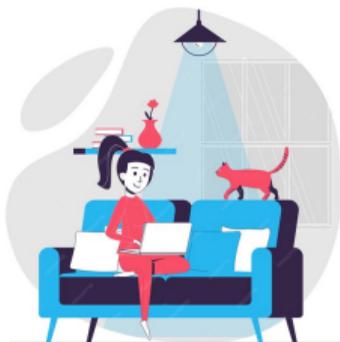
Sectoral
heterogeneity

Robustness
checks and limits

Conclusion

Appendix

Thank you for your attention ! 😊



✉ gabrielle.gambuli@telecom-paris.fr

Introduction

Data

Identification
strategy

Telework model

Model

Results

Consumption
model

Model

Results

Sectoral
heterogeneity

Robustness
checks and limits

Conclusion

Appendix

Telework by occupation and FUA location

[▶▶ back to data](#)

[▶▶ back to model](#)

Appendix

Telework by occupation

Part-time workers

WFH external
validation

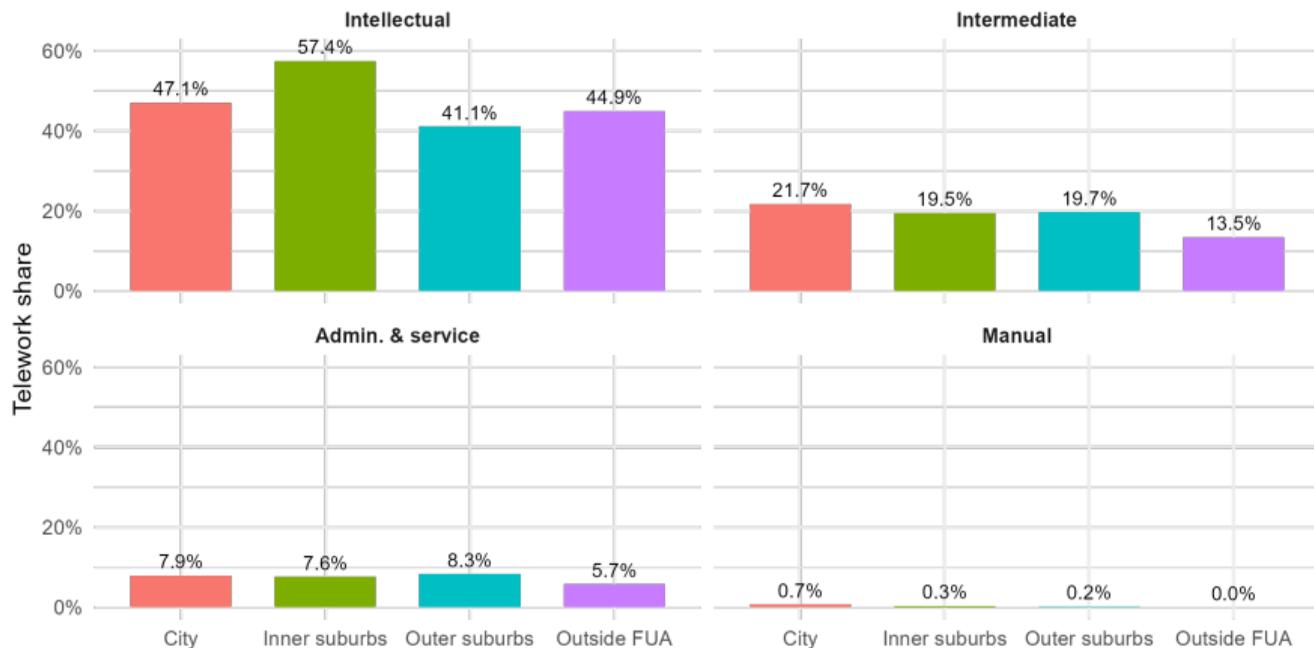
Transaction by sector

Sensitivity analysis

Instrumental variable

Spatial spillovers

Intertemporal
substitution



Non-working part-time workers [▶ back](#)

Appendix

Telework by occupation

Part-time workers

WFH external
validation

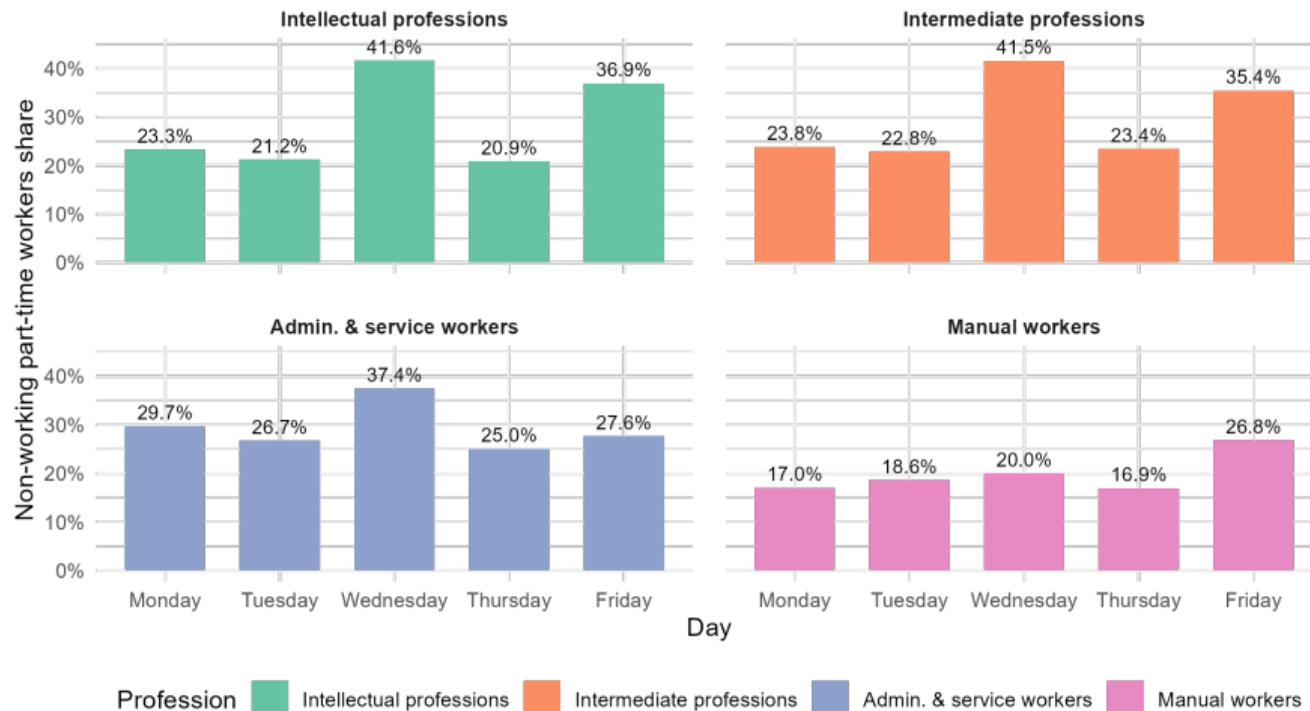
Transaction by sector

Sensitivity analysis

Instrumental variable

Spatial spillovers

Intertemporal
substitution



External validation: WFH daily patterns [▶▶ back](#)

Exploratory analysis from a large Paris public institution using access-badge presence data (Oct 2022–Feb 2024) across 9 office buildings, mainly occupied by executives and highly teleworkable workers.

	Mon	Tue	Wed	Thu	Fri
Institution's estimates in Paris	55%	38%	55%	48%	75%
Our estimates in Lyon FUA	52%	26%	62%	24%	78%
Difference	+3pp	+12pp	-7pp	+24pp	-3pp

Table 3: WFH shares (excluding holidays)

- Average telework: **2.7 days/week** (institution) vs **2.4** in our data
- Slightly higher intensity explained by:
 - universal telework eligibility
 - no restriction on telework days
 - central Paris location → stronger congestion during commuting time

Appendix

Telework by occupation

Part-time workers

WFH external
validation

Transaction by sector

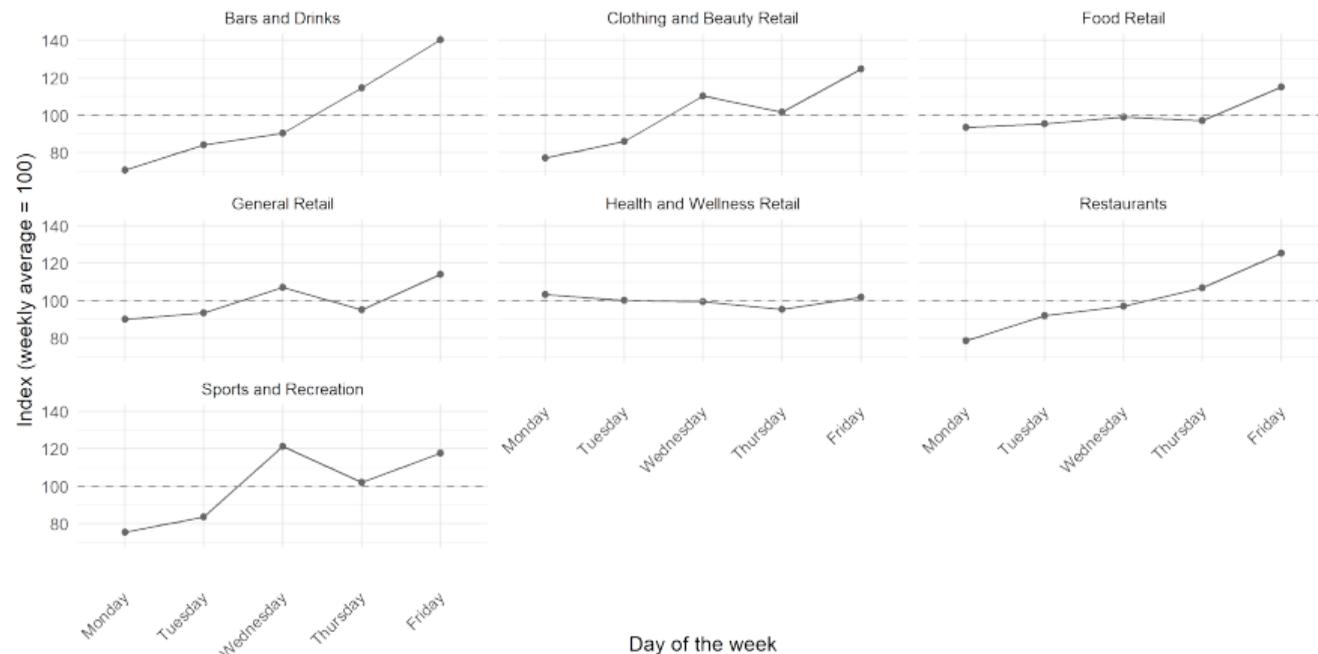
Sensitivity analysis

Instrumental variable

Spatial spillovers

Intertemporal
substitution

Sectoral transaction patterns



Note: The figure shows average daily deviations from the weekly mean (indexed to 100) in the number of transactions by sector, based on observed transactions in the Lyon FUA during weekdays in September 2022.

Figure 9: Average daily deviations from weekly transaction frequency averages, by sector

Appendix

Telework by occupation

Part-time workers

WFH external
validation

Transaction by sector

Sensitivity analysis

Instrumental variable

Spatial spillovers

Intertemporal
substitution

Bootstrapped CI: simple and double [» back](#)

Appendix

Telework by occupation

Part-time workers

WFH external
validation

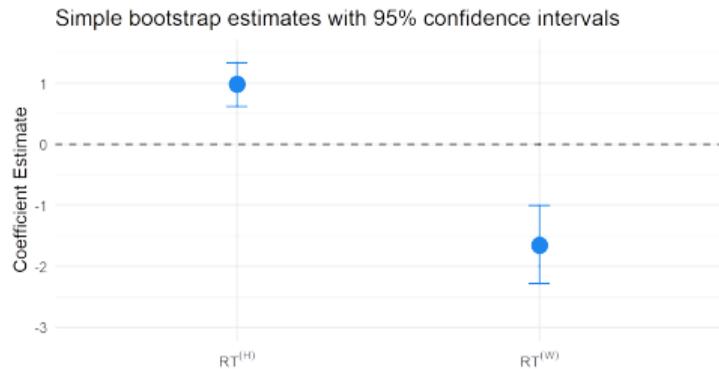
Transaction by sector

Sensitivity analysis

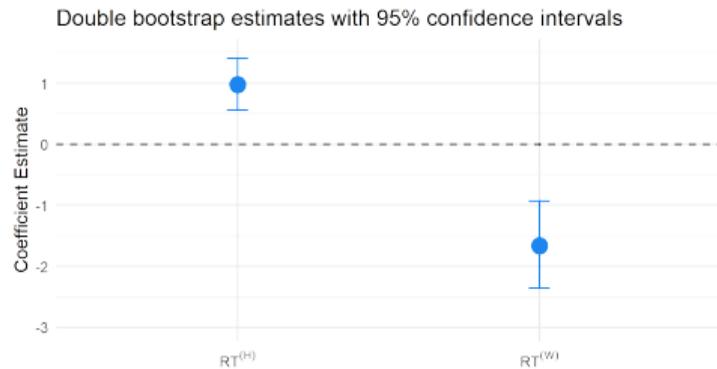
Instrumental variable

Spatial spillovers

Intertemporal
substitution



(a) Simple



(b) Double

Figure 10: Bootstrapped coefficients and confidence intervals

Sensitivity analysis: WFH shares

Objective: test robustness using alternative methods to estimate daily telework shares (β)

- 1. Spatial group approach:** From telework model, estimate β separately for the urban core and commuting zone, then construct $WFH^{(H)}$ and $WFH^{(W)}$.
- 2. Municipality-level approach:** Solve telework model at the municipality level to predict β , applying appropriate adjustments (so the sum of teleworked days per week is 2.4), then construct $WFH^{(H)}$ and $WFH^{(W)}$.

Appendix

Telework by occupation

Part-time workers

WFH external
validation

Transaction by sector

Sensitivity analysis

Instrumental variable

Spatial spillovers

Intertemporal
substitution

Appendix

Telework by occupation

Part-time workers

WFH external
validation

Transaction by sector

Sensitivity analysis

Instrumental variable

Spatial spillovers

Intertemporal
substitution

	Spatial group ($\widehat{\beta}_{gt}$)		Municipal ($\widehat{\beta}_{it}$)	
	Count	Value	Count	Value
WFH ^(\mathcal{H})	0.68*** (0.21)	0.73*** (0.28)	0.23** (0.10)	0.20* (0.11)
WFH ^(\mathcal{W})	-1.33*** (0.36)	-1.07*** (0.36)	-0.39 (0.30)	-0.72*** (0.26)
<i>Fit statistics</i>				
Observations	10,640	10,640	10,640	10,640
BIC	166,542.9	5,411,006.4	166,932	5,782,827

Note: Signif. codes: ***: 0.01, **: 0.05, *: 0.1. Clustered standard-errors at the municipality level in parentheses. All specifications include municipality and date-by-zone type fixed effects, and controls.

Table 4: Transaction count and value responses to alternative telework shares (spatial group vs municipal level)

Instrumental variables: shift-share-style

Goal: isolate exogenous variation in telework to identify causal effects on local consumption

- Share component: historical exposure
 - Combines pre-COVID telework propensities by occupation (2017) with residence–workplace–occupation matrices from 1999 census
 - Provides cross-sectional variation in telework potential across municipalities
- Shift component: unexpected daily deviations
 - Captures how daily WFH rates in 2022 exceed expected baseline levels (based on executives' part-time day-off rates)
 - Acts as a proxy for unanticipated shifts in home presence

- Instruments:

$$IV_{it}^{(\mathcal{H})} = 100 \cdot \left(\hat{\beta}_t - \gamma_{k=\text{executives},t} \right) \cdot \frac{\sum_{jk} \tau_{k,2017} \text{Workers}_{ijk,1999}}{\text{Workers}_{1999}^{(\mathcal{H})}} \quad (4)$$

$$IV_{jt}^{(\mathcal{W})} = 100 \cdot \left(\hat{\beta}_t - \gamma_{k=\text{executives},t} \right) \cdot \frac{\sum_{ik} \tau_{k,2017} \text{Workers}_{ijk,1999}}{\text{Workers}_{1999}^{(\mathcal{W})}} \quad (5)$$

Appendix

Telework by occupation

Part-time workers

WFH external validation

Transaction by sector

Sensitivity analysis

Instrumental variable

Spatial spillovers

Intertemporal substitution

Dependent Variables:	RT ^(H)	RT ^(W)	RT ^(H)	RT ^(W)	Transaction count			Transaction value		
Model:	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
	Relevance test		First-stage		Baseline	Second-stage	Redundancy	Baseline	Second-stage	Redundancy
	OLS	OLS	OLS	OLS	Poisson	Poisson	Poisson	Poisson	Poisson	Poisson
<i>Variables</i>										
IV ₁₉₉₉ ^(H)	3.90*** (1.11)	1.00* (0.534)	3.52*** (1.03)	-0.735 (0.583)			-0.429 (1.61)			0.778 (1.84)
IV ₁₉₉₉ ^(W)	-2.42*** (0.754)	0.342 (0.392)	-2.55*** (0.738)	1.42*** (0.492)			-0.595 (1.08)			-1.60 (1.19)
RT ^(H)				0.445*** (0.045)	1.15*** (0.226)	1.25*** (0.357)	1.13*** (0.259)	1.06*** (0.269)	1.44*** (0.412)	0.944*** (0.283)
RT ^(W)			0.386*** (0.044)		-1.74*** (0.383)	-2.34*** (0.411)	-1.45*** (0.344)	-1.36*** (0.391)	-2.19*** (0.640)	-1.04*** (0.366)
Residuals ^(H)						0.336 (0.499)			0.022 (0.616)	
Residuals ^(W)						1.02** (0.424)			1.16 (0.777)	
<i>Fit statistics</i>										
Observations	10,600	10,600	10,600	10,600	10,600	10,600	10,600	10,600	10,600	10,600
BIC	-70,030.1	-68,517.3	-72,020.7	-70,507.8	166,527.7	166,376.4	166,376.4	5,428,850.1	5,418,952.6	5,418,952.6
R ²	0.96932	0.95623	0.97459	0.96375						
Within R ²	0.04086	0.01824	0.20576	0.18704						
Wald stat	6.2	9.1	30.8	40.1						

Table 5: 2SRI results, 1999 instruments

Appendix

Telework by occupation

Part-time workers

 WFH external
validation

Transaction by sector

Sensitivity analysis

Instrumental variable

Spatial spillovers

 Intertemporal
substitution

Spatial spillovers model

- Telework effects may extend beyond home/work municipalities → saved commuting time can shift spending to neighboring areas
- To capture this, we extend the baseline model with **spatial lags**:

$$Y_{it} = \exp \left[\theta_1 \text{WFH}_{it}^{(H)} + \theta_2 \text{WFH}_{it}^{(W)} + \lambda_1 \sum_{j \neq i} w_{ij} \text{WFH}_{jt}^{(H)} + \lambda_2 \sum_{j \neq i} w_{ij} \text{WFH}_{jt}^{(W)} + \delta_i + \gamma_{gt} + \epsilon_{it} \right]$$

- Neighbors defined via shared boundaries; row-standardized weights (w_{ij}) give average WFH intensity in surrounding municipalities
- Coefficients on neighbors (λ_1, λ_2) capture spillover effects on local spending

Appendix

Telework by occupation

Part-time workers

WFH external validation

Transaction by sector

Sensitivity analysis

Instrumental variable

Spatial spillovers

Intertemporal substitution

Appendix

Telework by occupation

Part-time workers

WFH external
validation

Transaction by sector

Sensitivity analysis

Instrumental variable

Spatial spillovers

Intertemporal
substitution

	Count (1)	Value (2)
WFH ^(\mathcal{H})	0.888*** (0.244)	0.794*** (0.270)
WFH ^(\mathcal{W})	-1.525*** (0.343)	-1.271*** (0.421)
WFH _{neighbors} ^(\mathcal{H})	1.021** (0.418)	1.145*** (0.429)
WFH _{neighbors} ^(\mathcal{W})	-1.312*** (0.472)	-1.056* (0.594)
Fit statistics		
Observations	10,640	10,640
BIC	166,035.0	5,397,806.7

Note: Signif. codes: ***: 0.01, **: 0.05, *: 0.1. Clustered standard-errors at the municipality level in parentheses. All specifications include municipality and date-by-zone type fixed effects, and controls.

Table 6: Spatial spillover effects of telework on transactions

Intertemporal substitution of consumption

- Goal: examine whether telework shifts consumption between weekdays and weekends
 - Weekday home presence may reduce overall week food spending (home-cooked meals)
 - Saved commuting time may move grocery or leisure spending from weekends to weekdays
- Method: use cardholders with billing address info to link residence to consumption locations
- Model: estimate the effect of telework share among residents on daily transactions

$$Y_{ot} = \exp \left[\sigma_1 TE_o^{(\mathcal{H})} + \sigma_2 \text{Weekend}_t + \sigma_3 TE_o^{(\mathcal{H})} \times \text{Weekend}_t + \sigma_4 \log(\text{Population}_o) + \varepsilon_{ot} \right]$$

Appendix

Telework by occupation

Part-time workers

WFH external validation

Transaction by sector

Sensitivity analysis

Instrumental variable

Spatial spillovers

Intertemporal substitution

Intertemporal substitution of consumption ▶▶ back

	Transaction count _{ot}		Transaction count _{odt}	
	(1)	(2)	(3)	(4)
<i>Variables</i>				
TE ^(<i>t</i>)	0.539 (1.12)		-11.8*** (0.510)	
Weekend	-0.048 (0.031)		0.000*** (0.000)	
log(Population)	1.210*** (0.061)		1.209*** (0.061)	
TE ^(<i>t</i>) × Weekend	-0.339** (0.159)	-0.330** (0.154)	-0.0002*** (0.000)	-0.0001** (0.000)
Home			19.72*** (0.175)	23.04*** (0.008)
TE ^(<i>t</i>) × Home			12.39*** (0.874)	14.65*** (0.041)
Weekend × Home			-0.049 (0.031)	-0.146*** (0.030)
TE ^(<i>t</i>) × Weekend × Home			-0.335** (0.159)	-0.329** (0.154)
<i>Fixed-effects</i>				
Week	✓		✓	
Postcode <i>o</i>		✓		✓
Date		✓		✓
<i>Fit statistics</i>				
Observations	4,144	4,144	8,219	8,219
BIC	1,129,432.5	67,398.9	1,125,199.4	67,223.0

Note: Signif. codes: ***: 0.01, **: 0.05, *: 0.1. Clustered standard-errors at the postcode level in parentheses.

Table 7: Intertemporal consumption substitution induced by telework

Appendix

Telework by occupation

Part-time workers

WFH external validation

Transaction by sector

Sensitivity analysis

Instrumental variable

Spatial spillovers

Intertemporal substitution